Employee Post-Travel Disclosure of Travel Expenses

Date/Time Stamp:

RECEIVED
SECRETARY OF THE SENATE
PUBLIC RECORDS

2020 MAR 17 PH 2: 11

Post-Travel Filing Instructions: Complete this form within 30 days of returning from travel. Submit all forms to the Office of Public Records in 232 Hart Building.

be reimbursed/paid for		-	osures with respect t	to travel expenses that have been or w
	_	orization (Form RE-1), gertification Form with all		ary, invitee list, etc.)
Private Sponsor(s) (list	Motion Pictur	e Association, Inc.		
Travel date(s):	2/20			
Name of accompanyin	g family member (if a	ny):		
Relationship to Travele	` <u></u>	Child		······································
IF THE COST OF LODG INCLUDE LODGING Concerns of the Expenses for Employe	OSTS IN EMPLOYEE	EASE DUE TO THE ACC EXPENSES. (Attach addit	COMPANYING SPO	USE OR DEPENDENT CHILD, ONLY ary.)
	Transportation Expenses	Lodging Expenses	Meal Expenses	Other Expenses (Amount & Description)
☐ Good Faith Estimate	\$411.80	\$362.00	\$100.77	\$116.95 (shuttle busses); \$100.93 (Ubers)
Actual Amount				
Expenses for Accomp	anying Spouse or De	pendent Child (if applic	abie):	
	Transportation Expenses	Lodging Expenses	Meal Expenses	Other Expenses (Amount & Description)
☐ Good Faith Estimate	N/A	N/A	N/A	N/A
☐ Actual Amount		•		
Provide a description in the second s	of all meetings and evached	ents attended. See Senat	e Rule 35.2(c)(6).	(Attach additional pages if
(D) (D) (Date)		Gordon name of traveler)		(Signature of traveler)
TO BE COMPLETED	BY SUPERVISING	MEMBER/OFFICER:		
I have made a determin	ation that the expense		ctions with travel deline	escribed in the <i>Employee Pre-Travel</i> ed in Rule 35.
3/17/2020 (Date)	<u> </u>		(Signature of Sign	ervising Sent tof Officer)
(Revised 1/3/11)				Form RE-2

PRIVATE SPONSOR TRAVEL CERTIFICATION FORM

This form must be completed by any private entity offering to provide travel or reimbursement for travel to Senate Members, officers, or employees (Senate Rule 35, clause 2). Each sponsor of a fact-finding trip must sign the completed form. The trip sponsor(s) must provide a copy of the completed form to each invited Senate traveler, who will then forward it to the Ethics Committee with any other required materials. The trip sponsor(s) should NOT submit the form directly to the Ethics Committee. Please consult the accompanying instructions for more detailed definitions and other key information.

The Senate Member, officer, or employee MUST also provide a copy of this form, along with the appropriate travel authorization and reimbursement form, to the Office of Public Records (OPR), Room 232 of the Hart Building, within thirty (30) days after the travel is completed.

Spo	onsor(s) of the trip (please list all sponsors): Motion Picture Association, Inc. (MPA)
Des	cription of the trip: The trip will highlight several production facilities, discussions with both our
cre	ative and executive teams, and deepen the participants' (see attached for continued answer)
Dat	es of travel: February 18, 2020 - February 20, 2020
Pla	ce of travel: Los Angeles, CA
Nar	ne and title of Senate invitees: see attached
	rtify that the trip fits one of the following categories: (A) The sponsor(s) are not registered lobbyists or agents of a foreign principal and do not retain or employ registered lobbyists or agents of a foreign principal and no lobbyist or agents of a foreign
	principal will accompany the Member, officer, or employee at any point throughout the trip.
ഥ	(B) The sponsor or sponsors are not registered lobbyists or agents of a foreign principal, but retain or employ one or more registered lobbyists or agents of a foreign principal and the trip meets the requirements of Senate Rule 35.2(a)(2)(A)(i) or (ii) (see question 9).
×	I certify that the trip will not be financed in any part by a registered lobbyist or agent of a foreign principal.
X	l certify that the sponsor or sponsors will not accept funds or in-kind contributions earmarked directly or indirectly for the purpose of financing this specific trip from a registered lobbyist or agent of a foreign principal or from a private entity that retains or employs one or more registered lobbyists or agents of a foreign principal.
	rtify that: The trip will not in any part be planned, organized, requested, or arranged by a registered lobbyist or agent of a foreign principal except for de minimis lobbyist involvement. AND
X	The traveler will not be accompanied on the trip by a registered lobbyist or agent of a foreign principal except as provided for by Committee regulations relating to lobbyist accompaniment (see question 9).

U.S. SENATE SELECT COMMITTEE ON ETHICS PRIVATE SPONSOR TRAVEL CERTIFICATION FORM

2. Description of the Trip (continued): ...understanding of the policy issues facing our industry, including fiscal, licensing & distribution, international trade, and intellectual property issues.

5. Names and titles of Senate invitees:

- Anne Gordon, Tax Counsel, Senator Todd Young
- Conor McGrath, Senior Policy Advisor, Senator Jerry Moran
- Ben Rhodeside, Legislative Director, Senator Tammy Duckworth
- Alex Sachjten, Legislative Assistant, Senator John Thune
- Crystal Tully, Deputy Staff Director, Senate Commerce Committee
- Lucy Xiao, Tax and Trade Policy Advisor, Senator Tom Carper

9.	USE ONLY IF YOU CHECKED QUESTION 6(B) I certify that if the sponsor or sponsors retain or employ one or more registered lobbyists or agents of a
	foreign principal, one of the following scenarios applies:
	(A) The trip is for attendance or participation in a one-day event (exclusive of travel time and one overnight stay) and no registered lobbyists or agents of a foreign principal will accompany the Member, officer, or employee on any segment of the trip.
	(B) The trip is for attendance or participation in a one-day event (exclusive of travel time and two overnight stays) and no registered lobbyists or agents of a foreign principal will accompany the Member, officer, or employee on any segment of the trip (see questions 6 and 10).
	(C) The trip is being sponsored only by an organization or organizations designated under § 501(c)(3) of the Internal Revenue Code of 1986 and no registered lobbyists or agents of a foreign principal will accompany the Member, officer, or employee at any point throughout the trip.
10.	USE ONLY IF YOU CHECKED QUESTION 9(B) If the trip includes two overnight stays, please explain why the second night is practically required for Senate invitees to participate in the travel:
	The duration of travel and programming are such that two nights are necessary for congressional
	invitees to attend a full day of programming.
11. 12.	An itinerary for the trip is attached to this form. I certify that the attached itinerary is a detailed (hourby-hour), complete, and final itinerary for the trip. Briefly describe the role of each sponsor in organizing and conducting the trip:
	The MPA is the sole sponsor of the trip and is responsible for organizing and conducting all
	aspects of the trip.
	aspects of the trip.
13.	Briefly describe the stated mission of each sponsor and how the purpose of the trip relates to that mission: MPA serves as the voice and advocate of the American Motion Picture and TV industry. The day of
	programming will highlight several movie/tv production facilities, discussions with both our creative &
	executive teams, and deepen the participants' understanding of the policy issues facing our industry.
14.	Briefly describe each sponsor's prior history of sponsoring congressional trips: The MPA sponsored congressional trips to the 2015 South by Southwest festival in Austin, TX;
	to Georgia in October 2018; to New York in October 2019; and to Los Angeles (similar to this one)
	in October 2015, October 2016, February 2018, and February 2019.

	osts educational briefin	igs, conferences such	n as the "Creativity Cor	nference," and
events such as "Beyor	nd the Red Carpet" and "S	Script to Screen" that inc	clude congressional invite	es,
private sector repres	entatives, and media.			
Total Expenses for E	ach Participant:			
	Transportation Expenses	Lodging Expenses	Meal Expenses	Other Expenses
Good Faith estimate Actual Amounts	\$1,000 total (\$600 = airfare; \$400 = local ground transportation)	\$382 (two nights; exclusive of tax)	\$165 (exclusive of tax and gratuity)	None
This trip involves an e	event that is arranged s	pecifically with regard	d to congressional part	icipation.
Reason for selecting t	the location of the even	t or trip		
Reason for selecting t		t or trip		
Reason for selecting to Many of our studios h	the location of the even	t or trip ed in Los Angeles and		
Reason for selecting to Many of our studios he production facilities a Name and location of	the location of the even	t or trip ed in Los Angeles and ems.	the purpose of the trip	
Reason for selecting to Many of our studios he production facilities a Name and location of	the location of the even have productions locate and meet production tea	t or trip ed in Los Angeles and ems.	the purpose of the trip	
Reason for selecting to Many of our studios had production facilities a Name and location of Universal Hilton, 555	the location of the even have productions locate and meet production tea	t or trip d in Los Angeles and ms. facility: rive, Universal City, (the purpose of the trip	

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21.	Describe how the daily expenses for lodging, meals, and other expenses provided to trip participants compares to the maximum per diem rates for official Federal Government travel:
	The daily lodging expenses are equal to the Fed Govt Los Angeles travel per diem rate.
	The meal expenses are equal to the Fed Govt Los Angeles travel per diem rate.
22.	Describe the type and class of transportation being provided. Indicate whether coach, business-class or first class transportation will be provided. If first-class fare is being provided, please explain why first-class travel is necessary:
	Coach roundtrip airfare from DC to LA. Taxis/Uber/Lyft to/from personal home to DC airport.
	Coach mini-bus shuttles to/from LA airport. Coach mini-bus shuttles on day-of programming.
23.	I represent that the travel expenses that will be paid for or reimbursed to Senate invitees do not include expenditures for recreational activities, alcohol, or entertainment (other than entertainment provided to all attendees as an integral part of the event, as permissible under Senate Rule 35).
24.	List any entertainment that will be provided to, paid for, or reimbursed to Senate invitees and explain why the entertainment is an integral part of the event:
	None
25.	I hereby certify that the information contained herein is true, complete and correct. (For trips involving more than one sponsor, you must include a completed signature page for each additional sponsor): Signature of Travel Sponsor:
	Name and Title: Ben Sheffner, Senior Vice President and Associate General Counsel
	Name of Organization: Motion Picture Association, Inc.
	Address: 15301 Ventura Blvd, Bldg E; Sherman Oaks, CA 91403
	Telephone Number: 818.935.5784
	Fax Number:
	E-mail Address:ben_sheffner@motionpictures.org

MPA PROGRAMMING SCHEDULE - ANNE GORDON

TUESDAY, FEBRUARY 18, 2020

Own transportation to Washington Reagan National.

5:36PM Depart Washington Reagan National on American Airlines Flight #163

8:52PM Arrive at LAX.

Own transportation to Universal Hilton

Location: 555 Universal Hollywood Dr, Universal City, CA

No MPA programming scheduled for this day.

WEDNESDAY, FEBRUARY 19, 2020

7:45AM Depart hotel for Universal Studios

Location: 100 Universal City Plaza, Universal City, CA 91608

Enter through Gate 1 off of Lankershim Blvd. Drop off in front of the Grill/Commissary.

7:50AM Staff Delegation arrives at Universal Studios

8:05AM- Welcome Remarks by Ivory Zorich, Event Consultant/Programmer, MPA

8:07AM with light morning refreshments served.

Location: Room 1220

8:07AM- "Piracy Living Room" Presentation and Discussion with NBCUniversal

9:10AM Executives:

Andrew Skinner, Sr. Director, Intellectual Property Operations, NBCUniversal

Bo Afshar, Manager, IP Security and Technology, NBCUniversal

Description: NBCUniversal technology and policy experts will provide an in-depth presentation on the online piracy ecosystem. The presentation will include demonstrations of how consumers typically obtain unlawful content and how content-theft sites profit through advertising, subscriptions, and malware distribution. The group will also discuss the legal and political efforts the industry is undertaking to reduce the theft of film and television content, and the importance of international trade agreements to that effort. The presentation will also discuss "piracy devices and apps": the fast-growing phenomenon of settop boxes that, like Apple TV or Roku, attach to the television to provide easy

access to Internet content, but, unlike those legitimate devices, tap into pirated

sources for live channels and video on demand content.

9:10AM- Educational Tour of Universal Lot

10:50AM Description: The tour will provide a first-hand look at the film and TV production

process. The presentations will demonstrate how NBCUniversal has worked to reimagine the film experience in new and inventive ways for consumers. The group will visit physical sets, post-production offices with demonstrations on digital editing, and the Wizarding World of Harry Potter experience at Universal Studios. Throughout the visit, we will discuss the extensive resources that are invested in creating original content and park experiences, and the importance of protecting this valuable intellectual property, including copyrights,

trademarks, and the licensing marketplace.

10:50AM Proceed to shuttle bus

11:15AM Depart Universal Studios for Warner Bros.

Location: WB Gate 7, 6561 Forest Lawn Drive, Los Angeles, CA 90068

11:45AM- Lunch

12:45PM Location: SJR Lobby

12:15PM- Remarks and Q&A with Thomas Gewecke, Chief Digital Officer and Executive 12:45PM Vice President, Strategy & Business Development, Warner Bros. Entertainment

Description: Remarks will focus on the way we now consume content, including the proliferation of streaming, direct-to-consumer viewing platforms both at home and on mobile devices. We will discuss how the way in which we watch movies and television has changed radically in the last five years and how we see

that evolving further in the future.

12:45PM- Remarks and Educational Tour of Warner Bros. led by Michael Walbrecht,

2:40PM Vice President, Public Affairs, Warner Bros.

Description: Michael Walbrecht will meet with the group to review and discuss federal and state film and television tax policies that impact the film and television industry, along with the pressures of overseas incentives to lure domestic production offshore. Specifically, he will present information on the relationship between the Section 181 tax incentive and state film credits, and how decisions on filming location can impact the economic viability of productions. Walbrecht will also discuss the importance of trade policies to the film and television industry's efforts to protect intellectual property in a global digital economy. The group will continue on an educational tour of Warner Bros.' back-lot facilities. Potential stops, depending on production schedules, will include sound stages to showcase the jobs related to building and maintaining a set, and post-production facilities (i.e. sound dubbing, editing) to highlight the major technology investments required to produce and distribute films and television shows.

2:40PM Proceed to shuttle bus

2:45PM Depart for Netflix

Location: 5808 W Sunset Blvd, Los Angeles, CA 90028

3:05PM Arrive at Netflix

3:10PM- Discussion with Netflix Senior Executives in the ICON lobby, followed by a brief 3:40PM educational tour of Netflix's Hollywood campus.

Description: The delegation will be greeted by senior executives from Netflix's CREWS (Corporate Real Estate and Workplace Services) team in the iconic lobby of Netflix's Hollywood headquarters and receive a brief educational tour of the company's unique urban campus, open work space and the various production and tech functions that support content creation at Netflix.

3:40PM- Presentation and Educational Tour of the NLAB

4:25PM Description: NLAB is Netflix's dedicated virtual production stage at Sunset

Bronson Studios. Virtual Production combines VR and other cutting-edge visualization techniques, allowing filmmakers to make real-time creative decisions that used to take months, save money, shorten production schedules

and reduce our carbon footprint.

4:25PM- The Art and Science of Dubbing led by Debb Chin, Head of Dubbing, Netflix

5:10PM Description: This presentation will include an overview of how Netflix localizes

content in 190 countries, followed by a live exercise in dubbing crowd noise to

show how dubbing works.

5:10PM- Conversation with Netflix Senior Content Executives:

5:40PM Lisa Nishimura, Vice President, Independent Film and Documentary Features,

Content Acquisition, Netflix

Tendo Nagenda, Vice President, Original Studio Film, Content Acquisition,

Netflix

Description: The conversation will provide an overview of the Netflix approach to content production, and will also answer questions related to the previous two

sessions.

5:40PM Proceed to shuttle bus

5:45PM Depart for dinner

Location: Eveleigh, 8752 Sunset Boulevard, West Hollywood, CA

6:30PM- Dinner

8:30PM Description: The dinner discussion will further cover the issue's presented

throughout the day's events, with remarks by John Gibson, Vice President,

External and Multicultural Affairs, MPA.

8:30PM Proceed to hotel

END OF DAY

THURSDAY, FEBRUARY 20, 2020

8:10AM Privately sponsored trip ends. Personal trip begins.

10:29PM Depart LAX on American Airlines Flight #303

FRIDAY, FEBRUARY 21, 2020

6:16AM Arrive at Washington Reagan National.

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EMPLOYEE PRE-TRAVEL AUTHORIZATION

<u>Pre-Travel Filing Instructions</u>: Complete and submit this form at least 30 days prior to the travel departure date to the <u>Select Committee on Ethics</u> in <u>SH-220</u>. Incomplete and late travel submissions will <u>not</u> be considered or approved. This form <u>must</u> be typed and is available as a fillable PDF on the Committee's website at ethics.senate.gov. Retain a copy of your entire pre-travel submission for your required post-travel disclosure.

Name of Traveler:	Anne R. Gordon
Employing Office/Committee:	Senator Young
Private Sponsor(s) (list all): Motion Picture	Association
Travel date(s): Feb 18-20, 2020	ETHIC JAN16'28AN11:83
Note: If you plan to extend the trip for	or any reason you must notify the Committee.
Destination(s): Los Angeles, CA	
	d to the traveler's official or representational duties:
Responsible for Judiciary and Tax Issues and the including fiscal, licensing & distribution, and interest and the second	his trip aims to deepen the understanding of the policy issues facing the MPA, ellectual property issues.
Name of accompanying family member (if an Relationship to Employee: Spouse	
I certify that the information contained in this	s form is true, complete and correct to the best of my knowledge:
1/6/2020	Signature of Employee)
(Date)	(Signature of Employee)
TO BE COMPLETED BY SUPERVISING SENA Secretary for the Majority, Secretary for the Mino	ATOR/OFFICER (President of the Senate, Secretary of the Senate, Sergeant at Arms ority, and Chaplain):
Senator Young	hereby authorize Anne R. Gordon
(Print Senator's/Officer's Name)	(Print Traveler's Name)
related expenses for travel to the event descriduties as a Senate employee or an officeholde private gain.	accept payment or reimbursement for necessary transportation, lodging, and bed above. I have determined that this travel is in connection with his or her er, and will not create the appearance that he or she is using public office for the employee's spouse or child is appropriate to assist in the representation
of the Senate. (signify "yes" by checking box)	_
• • • • • • • • • • • • • • • • • • •	
1/16/2020	(Signature of Superalling Senator/Officer)
(Date) (Revised 10/19/15)	(Signature of Super thing Sendiorrespicer) Form RE

Gordon, Anne (Young)

From:

Ivory Zorich <ivory@ivoryzorich.com>

Sent:

Friday, December 13, 2019 3:56 PM

Gordon, Anne (Young)

To: Subject:

INVITE: MPA Staff Delegation Trip to Los Angeles | February 19

Dear Anne:

On behalf of the Motion Picture Association (and pending relevant ethics committee approval), I would like to invite you to join us for a staff delegation trip to Los Angeles on Wednesday, February 19. You would fly into LA the evening of Tuesday, February 18, the day of programming will be Wednesday, February 19, and then you would fly back to DC on Thursday, February 20.

The MPA is working on a full day of programming that will highlight several movie/tv production facilities, provide discussions with creative and executive teams, and deepen your understanding of the policy issues facing MPA's industry, including intellectual property, international trade, appropriations, tax policy, and licensing & distribution.

Subject to House/Senate Ethics approval, MPA will cover the cost of your air travel, two nights in a hotel while in LA, ground transportation to/from airports, and meals. If you are interested in joining us, please let us know by Friday, December 20.

Please let me know if you have any questions.

My best, Ivory

Ivory Zorich, Event Consultant and Producer 202.494.4456 www.ivoryzorich.com

PRIVATE SPONSOR TRAVEL CERTIFICATION FORM

This form must be completed by any private entity offering to provide travel or reimbursement for travel to Senate Members, officers, or employees (Senate Rule 35, clause 2). Each sponsor of a fact-finding trip must sign the completed form. The trip sponsor(s) must provide a copy of the completed form to each invited Senate traveler, who will then forward it to the Ethics Committee with any other required materials. The trip sponsor(s) should NOT submit the form directly to the Ethics Committee. Please consult the accompanying instructions for more detailed definitions and other key information.

The Senate Member, officer, or employee MUST also provide a copy of this form, along with the appropriate travel authorization and reimbursement form, to the Office of Public Records (OPR), Room 232 of the Hart Building, within thirty (30) days after the travel is completed.

1.	Sponsor(s) of the trip (please list all sponsors): Motion Picture Association, Inc. (MPA)
2.	Description of the trip: The trip will highlight several production facilities, discussions with both our creative and executive teams, and deepen the participants' (see attached for continued answer)
3.	Dates of travel: February 18, 2020 - February 20, 2020
<i>3</i> .	Place of travel: Los Angeles, CA
5.	Name and title of Senate invitees: see attached
6.	I certify that the trip fits one of the following categories: (A) The sponsor(s) are not registered lobbyists or agents of a foreign principal and do not retain or employ registered lobbyists or agents of a foreign principal and no lobbyist or agents of a foreign principal will accompany the Member, officer, or employee at any point throughout the trip.
	(B) The sponsor or sponsors are not registered lobbyists or agents of a foreign principal, but retain or employ one or more registered lobbyists or agents of a foreign principal and the trip meets the requirements of Senate Rule 35.2(a)(2)(A)(i) or (ii) (see question 9).
7.	I certify that the trip will not be financed in any part by a registered lobbyist or agent of a foreign principal.
	I certify that the sponsor or sponsors will not accept funds or in-kind contributions earmarked directly or indirectly for the purpose of financing this specific trip from a registered lobbyist or agent of a foreign principal or from a private entity that retains or employs one or more registered lobbyists or agents of a foreign principal.
8.	I certify that: The trip will not in any part be planned, organized, requested, or arranged by a registered lobbyist or agent of a foreign principal except for de minimis lobbyist involvement.
	The traveler will not be accompanied on the trip by a registered lobbyist or agent of a foreign principal except as provided for by Committee regulations relating to lobbyist accompaniment (see question 9).

U.S. SENATE SELECT COMMITTEE ON ETHICS PRIVATE SPONSOR TRAVEL CERTIFICATION FORM

2. Description of the Trip (continued): ...understanding of the policy issues facing our industry, including fiscal, licensing & distribution, international trade, and intellectual property issues.

5. Names and titles of Senate invitees:

- Anne Gordon, Tax Counsel, Senator Todd Young
- Conor McGrath, Senior Policy Advisor, Senator Jerry Moran
- Ben Rhodeside, Legislative Director, Senator Tammy Duckworth
- Alex Sachjten, Legislative Assistant, Senator John Thune
 Crystal Tully, Deputy Staff Director, Senate Commerce Committee
- Lucy Xiao, Tax and Trade Policy Advisor, Senator Tom Carper

9.	USE ONLY IF YOU CHECKED QUESTION 6(B) I certify that if the sponsor or sponsors retain or employ one or more registered lobbyists or agents of a
	foreign principal, one of the following scenarios applies:
	(A) The trip is for attendance or participation in a one-day event (exclusive of travel time and one overnight stay) and no registered lobbyists or agents of a foreign principal will accompany the Member, officer, or employee on any segment of the trip.
	(B) The trip is for attendance or participation in a one-day event (exclusive of travel time and two overnight stays) and no registered lobbyists or agents of a foreign principal will accompany the Member, officer, or employee on any segment of the trip (see questions 6 and 10).
	(C) The trip is being sponsored only by an organization or organizations designated under § 501(c)(3) of the Internal Revenue Code of 1986 and no registered lobbyists or agents of a foreign principal will accompany the Member, officer, or employee at any point throughout the trip.
10.	USE ONLY IF YOU CHECKED QUESTION 9(B) If the trip includes two overnight stays, please explain why the second night is practically required for Senate invitees to participate in the travel:
	The duration of travel and programming are such that two nights are necessary for congressional
	invitees to attend a full day of programming.
11. 12.	An itinerary for the trip is attached to this form. I certify that the attached itinerary is a detailed (hourby-hour), complete, and final itinerary for the trip. Briefly describe the role of each sponsor in organizing and conducting the trip: The MPA is the sole sponsor of the trip and is responsible for organizing and conducting all
	aspects of the trip.
13.	Briefly describe the stated mission of each sponsor and how the purpose of the trip relates to that mission:
	MPA serves as the voice and advocate of the American Motion Picture and TV industry. The day of
	programming will highlight several movie/tv production facilities, discussions with both our creative &
	executive teams, and deepen the participants' understanding of the policy issues facing our industry.
14.	Briefly describe each sponsor's prior history of sponsoring congressional trips: The MPA sponsored congressional trips to the 2015 South by Southwest festival in Austin, TX;
	to Georgia in October 2018; to New York in October 2019; and to Los Angeles (similar to this one)
	in October 2015, October 2016, February 2018, and February 2019.

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	osts educational briefir	igs, conterences suci	h as the "Creativity Con	iference," and
events such as "Beyor	nd the Red Carpet" and "S	Script to Screen" that in	clude congressional invite	es,
private sector repres	entatives, and media.			
Total Expenses for Ea	ach Participant:			
	Transportation Expenses	Lodging Expenses	Meal Expenses	Other Expense
Good Faith estimate Actual Amounts	\$1,000 total (\$600 = airfare; \$400 = local ground transportation)	\$382 (two nights; exclusive of tax)	\$165 (exclusive of tax and gratuity)	None
participation or b) the congressional particip	e trip involves an event pation:	that is arranged or or	anized without regard to rganized specifically wi	th regard to
participation or b) the congressional particip	e trip involves an event pation:	that is arranged or or	anized without regard to	th regard to
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21.	Describe how the daily expenses for lodging, meals, and other expenses provided to trip participants compares to the maximum per diem rates for official Federal Government travel:
	The daily lodging expenses are equal to the Fed Govt Los Angeles travel per diem rate.
	The meal expenses are equal to the Fed Govt Los Angeles travel per diem rate.
22.	Describe the type and class of transportation being provided. Indicate whether coach, business-class or first class transportation will be provided. If first-class fare is being provided, please explain why first-class travel is necessary:
	Coach roundtrip airfare from DC to LA. Taxis/Uber/Lyft to/from personal home to DC airport.
	Coach mini-bus shuttles to/from LA airport. Coach mini-bus shuttles on day-of programming.
23.	I represent that the travel expenses that will be paid for or reimbursed to Senate invitees do not include expenditures for recreational activities, alcohol, or entertainment (other than entertainment provided to all attendees as an integral part of the event, as permissible under Senate Rule 35).
24.	List any entertainment that will be provided to, paid for, or reimbursed to Senate invitees and explain why the entertainment is an integral part of the event:
	None
25.	I hereby certify that the information contained herein is true, complete and correct. (For trips involving more than one sponsor, you must include a completed signature page for each additional sponsor): Signature of Travel Sponsor:
	Name and Title: Ben Sheffner, Senior Vice President and Associate General Counsel
	Name of Organization: Motion Picture Association, Inc.
	Address: 15301 Ventura Blvd, Bldg E; Sherman Oaks, CA 91403
	Telephone Number: 818.935.5784
	Fax Number:
	E-mail Address: ben_sheffner@motionpictures.org

MPA PROGRAMMING SCHEDULE

TUESDAY, FEBRUARY 18, 2020

Own transportation to Washington Reagan National.

5:36PM Depart Washington Reagan National on American Airlines Flight #163

8:52PM Arrive at LAX.

Own transportation to Universal Hilton.

WEDNESDAY, FEBRUARY 19, 2020

7:45AM Depart hotel for Universal Studios

Location: 100 Universal City Plaza, Universal City, CA 91608

Enter through Gate 1 off of Lankershim Blvd. Drop off in front of the Grill/Commissary.

7:50AM Staff Delegation arrives at Universal Studios

8:05AM- Welcome Remarks by Ivory Zorich, Event Consultant/Programmer, MPA

8:07AM with light morning refreshments served.

Location: TBA

8:07AM- "Piracy Living Room" Presentation and Discussion with NBCUniversal

9:10AM Executives – Names TBA

Description: NBCUniversal technology and policy experts will provide an in-depth presentation on the online piracy ecosystem. The presentation will include demonstrations of how consumers typically obtain unlawful content and how content-theft sites profit through advertising, subscriptions, and malware distribution. The group will also discuss the legal and political efforts the industry is undertaking to reduce the theft of film and television content, and the importance of international trade agreements to that effort. The presentation will also discuss "piracy devices and apps": the fast-growing phenomenon of settop boxes that, like Apple TV or Roku, attach to the television to provide easy access to Internet content, but, unlike those legitimate devices, tap into pirated sources for live channels and video on demand content.

9:10AM- Educational Tour of Universal Lot

10:50AM Description: The tour will provide a first-hand look at the film and TV production

process. The presentations will demonstrate how NBCUniversal has worked to reimagine the film experience in new and inventive ways for consumers. The group will visit physical sets, post-production offices with demonstrations on digital editing, and the Wizarding World of Harry Potter experience at Universal Studios. Throughout the visit, we will discuss the extensive resources that are invested in creating original content and park experiences, and the importance

of protecting this valuable intellectual property, including copyrights, trademarks, and the licensing marketplace.

10:50AM Proceed to shuttle bus

11:15AM Depart Universal Studios for Warner Bros.

Location: WB Gate 7, 6561 Forest Lawn Drive, Los Angeles, CA 90068

11:45AM- Lunch

12:45PM Location: TBA

12:15PM- Remarks and Q&A with Name TBA

12:45PM Description: Remarks will focus on the way we now consume content, including

the proliferation of streaming, direct-to-consumer viewing platforms both at home and on mobile devices. We will discuss how the way in which we watch movies and television has changed radically in the last five years and how we see

that evolving further in the future.

12:45PM- Remarks and Educational Tour of Warner Bros. led by Michael Walbrecht, 2:40PM Vice President, Studio & Production Affairs, Warner Bros.

Description: Michael Walbrecht will meet with the group to review and discuss federal and state film and television tax policies that impact the film and television industry, along with the pressures of overseas incentives to lure domestic production offshore. Specifically, he will present information on the relationship between the Section 181 tax incentive and state film credits, and how decisions on filming location can impact the economic viability of productions. Walbrecht will also discuss the importance of trade policies to the film and television industry's efforts to protect intellectual property in a global digital economy. The group will continue on an educational tour of Warner Bros.' back-lot facilities. Potential stops, depending on production schedules, will include sound stages to showcase the jobs related to building and maintaining a set, and post-production facilities (i.e. sound dubbing, editing) to highlight the major technology investments required to produce and distribute films and television shows.

2:40PM Proceed to shuttle bus

2:45PM Depart for Netflix

Location: 5808 W Sunset Blvd, Los Angeles, CA 90028

3:05PM Arrive at Netflix

3:10PM- Visit ICON lobby, followed by brief educational tour of Netflix's Hollywood 3:40PM campus.

Description: The delegation will be greeted by senior executives from our CREWS (Corporate Real Estate and Workplace Services) team in the iconic lobby of our Hollywood headquarters and receive a brief educational tour of the company's unique urban campus, open work space and the various production and tech functions that support content creation at Netflix.

3:40PM- Presentation and Educational Tour of the NLAB

4:25PM Description: NLAB is Netflix's dedicated virtual production stage at Sunset Bronson Studios. Virtual Production combines VR and other cutting-edge visualization techniques, allowing filmmakers to make real-time creative decisions that used to take months, save money, shorten production schedules and reduce our carbon footprint.

4:25PM- The Art and Science of Dubbing led by Debb Chin, Head of Dubbing, Netflix 5:10PM Description: This presentation will include an overview of how Netflix localizes

content in 190 countries, followed by a live exercise in dubbing crowd noise to

show how dubbing works.

5:10PM- Conversation with a Netflix Senior Content Executive – Name TBA

5:40PM Description: The conversation will provide an overview of the Netflix approach to content production, and will also answer questions related to the previous two

sessions.

5:40PM Proceed to shuttle bus

5:45PM Depart for dinner

Location: Eveleigh, 8752 Sunset Boulevard, West Hollywood, CA

6:30PM- Dinner

8:30PM Description: The dinner discussion will further cover the issues presented

throughout the day's events, with remarks by Name TBA.

8:30PM Proceed to hotel

END OF DAY

THURSDAY, FEBRUARY 20, 2020

Own transportation to LAX.

10:29PM Depart LAX on American Airlines Flight #303

FRIDAY, FEBRUARY 21, 2020

6:16AM Arrive at Washington Reagan National.